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TAMING WILD GAME FOR YOUR CARD-PLAYING PLEASURE

Birdcage Press Captures Some Wild New Card Games

Palo Alto, CA – (November 21, 2006) – When you visit Birdcage Press in booth 6008 at this year’s American International Toy Fair, make sure you wear your hiking boots and safari hat. That’s because Birdcage Press has tamed over 100 wild creatures from more than 50 deserts, canyons and caves and put them inside some exciting and visually exquisite new card games.

Best known for their high-quality and award-winning games that make fine art fun and accessible for children and their families, Birdcage Press’ use of wildlife is a part of their continuing evolution as a company. The new games are not only fun, but they are full of breathtaking and awe-inspiring images:

- **Go Fish For Wildlife** – Play “Go Fish,” “Rummy,” “Crazy Eights,” and “Snap!” and get to know 36 wild creatures in each game. Learn their names in English and Spanish and discover what family each one belongs to. Each deck is filled with wildlife photos by the world’s greatest wildlife photographers. Bonus cards give fun facts. **Three varieties available: Mammals, Sea Creatures and Reptiles.** Recommended for Ages 5 and Up. Suggested retail price: \$9.95



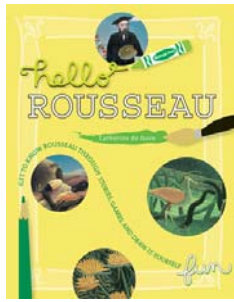
- **Amazing Places: National Parks** – Discover 52 amazing national parks as you play dozens of card games. Collect canyons, mountains, caves, deserts, and other amazing places as you play “Go Fish” and read fun park facts on each card. Or use this complete 52-card deck to play all of your favorite card games. Recommended for all ages. Suggested retail price: \$9.95



- **Wild Cards** – Play three great card games and discover 47 wild mammals of North America, from polar bears to river otters. Each card has fun facts about the animals and what family they belong to. Bonus cards teach kids to identify animal tracks. Tips for playing “Memory,” “Old Maid” and “Go Fish” are included. Recommended for Ages 5 and Up. Suggested retail price: \$9.95



In addition to its wonderful new wildlife line, Birdcage Press will be showing some products that they launched for Holiday '06:



• **Hello Rousseau!** By *Catherine de Duve* – Draw in this book! Find out how Henri Rousseau never took an art lesson but became one of the greatest artists in the world. Discover Rousseau's jungle paintings and learn how he painted them without ever seeing a jungle. The book is filled with activities to encourage children to look closely at Rousseau's art as they find hidden details. It also encourages them to create their own art, inspired by Rousseau's. Recommended for Ages 5 and Up. Suggested retail price: \$9.95

• **Art Ditto** – Play “Memory” with a new twist! Match up pairs of cards and save them on big, beautiful art collecting cards. See how different artists depict birds, boats, cats, horses, flowers and more. Play in English, French, Spanish and German. Recommended for Ages 4 and Up. Suggested retail price: \$24.95



• **American Art Ditto** – Discover America's greatest artists as you play a new kind of memory game. Collect your winnings on eight art collecting cards and see how different artists painted life in America – in the city, on the farm, Native American life, the great outdoors and much more. Recommended for Ages 4 and Up. Suggested retail price: \$24.95

• **Close Up** – Look for the secret details in great works of art. Match up details with full works of art as you play five fun card games including, “Memory,” “Old Maid,” two new matching games and a treasure hunt. Each deck includes art from one of the world's greatest museums. Recommended for Ages 5 and Up. Suggested retail price: \$9.95



• **Art Shark** – Use your sneakiest tricks to make a fortune collecting art in this exciting new game of strategy and stealth. Switch fakes with original art. Outbid other players at auction and discover 64 masterpieces from four centuries as you play. Recommended for Ages 8 and Up. Suggested retail price: \$24.95

Wenda O'Reilly, Ph.D., holds a master's degree from Harvard and a doctorate in education from Stanford University. She and her husband, James, publisher of the award-winning Travelers' Tales books, have traveled widely with their three daughters, educating them wherever they go. As a family, they are very active in supporting organizations that promote environmental conservation and protection of endangered species.

For more information about Birdcage Press, visit their website at www.birdcagepress.com.

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